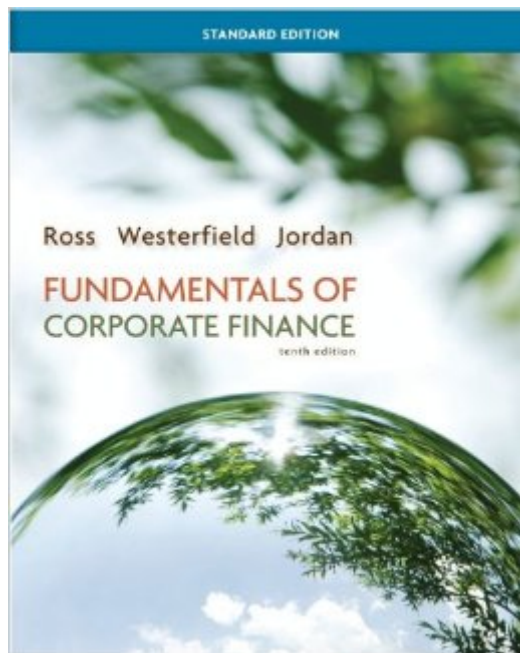


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Fundamentals Of Corporate Finance Standard Edition (Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



Synopsis

NOTE: This book DOES NOT come with access code The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book: 1) An emphasis on intuition-the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics. 2) A unified valuation approach-net present value (NPV) is treated as the basic concept underlying corporate finance. 3) A managerial focus-the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Tenth Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the enhanced Connect Finance and Excel Master, student and instructor support has never been stronger.

Book Information

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Customer Reviews

First off, I paid roughly \$230 for a textbook, but I received loose-leaf paper with pages stuck together as though the cutting department wasn't working properly. Upon peeling them apart on the first day of owning the book, three pages were torn. According to the outside packaging, the reason for the loose-leaf edition was because "your instructor has decided to use this version to save you money." Yes. I'm sure it has nothing to do with reducing publisher costs. I almost threw the loose-leaf pages out my window on the way home. Second, the McGraw-Hill website doesn't work

unless your instructor has chosen to use it. Mine didn't. So I'm sitting with a worthless code that does absolutely nothing for me. The only way for me to learn the material is with a tutor--the book is not sufficient if you are the learn-on-your-own type. Third, the book itself does not have nearly enough worked-through examples. The authors assume that the book makes perfect sense and that the accumulated knowledge will be enough to solve the problems. To put it into perspective, I spent twelve hours reading Chapter Six and working through the examples. By the time I got to the homework problems (the intermediate skill level, which is all my instructor assigns), it was evident that the examples were not nearly enough. I have no idea when to use which particular formula...any monkey can plug numbers into a formula, but the numbers make no sense if the definitions make no sense. My advice: if you must take this course, do not rely on the book to be enough information to solve the homework problems. Do not rely on the McGraw-Hill website, which typically charges an additional fee to use their services. I despise McGraw-Hill for this...

Not my kinda textbook. In talking to my instructor, it seems that this book is the gold standard for intro finance texts, and if that's the case, it's too bad. I didn't feel I learned much from it. Almost zero worked problems within the chapters, yet they toss you into the deep end at the end of the chapter with the problem sets. Personally, I learn a lot by studying and working through examples and seeing worked-problem solutions. They provide some example problems here and there but they're usually on the order of "you should check our answers for practice." Well, what if your answers are wrong?! I should add, the supplemental materials of the text are not very helpful (powerpoint slides/lecture outlines.) Just read the text, work whatever assigned problems your instructor gives you, and hope for the best on the tests. Thankfully our professor just gave multiple choice open-book tests so everyone got an A or B on every test. It is a pretty basic text. The authors explain things ok usually, but their writing style is borderline archaic and they often take the long route in explaining important concepts. Their discussion of bond pricing and TVM (time value of money) needs improvement. So does their discussion of present value of dividends, in which they take a very loopy numerical approach that is far too hard to understand - I got most of the test questions wrong on this topic. They also refer to Sarbanes-Oxley as "Sarbox" - nobody else calls it anything except SOX. I took Intermediate Accounting before I took Finance, and we used the Kieso, et al. textbook, which was pretty darned difficult but better than this text as far as explanations of TVM and other topics. I am alarmed to see that a new copy of this book sold for over \$200.

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